



NEWS RELEASE

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SMART Recovery Continues Addiction Fight in New Digital Reality

Important Alliance with American Humanist Association Reaffirmed

Mentor, OH, January 19, 2021—Illustrating the new digital reality in the present recovery movement, SMART Recovery USA (SMART) Board President William (Bill) Greer will deliver a virtual talk on Wednesday night via Zoom. The presentation is part of the American Humanist Association's (AHA) popular Speaking of Humanism series. AHA has been a long-time and important ally of SMART in the secular pathway to recovery for those battling substance use disorders and patterns of negative behaviors.

Greer, a life-long leader in the nonprofit sector, is beginning his third year as SMART's President and has been involved at every level of the organization for the past eight years. On Wednesday January 20 from 6:30—8 pm, he will deliver his talk highlighting the new reality of online recovery and introduce SMART's new strategic plan (join with [this Zoom link](#)).

Under his leadership, the strategic plan was recently completed and has articulated its mission to bring SMART Recovery meetings to everyone who needs self-empowering and science-based support with an emphasis on diversity, meeting innovation, and increased funding. Greer points out that SMART has to both change with the times and continue to deepen its historic work.

We know that online meetings and support are incredibly important to those who have been isolated during this pandemic. This has fueled even more growth in the existing epidemic of overdoses and death from Opioid-use disorder. With ongoing help from a secular alliance that includes humanists, we are poised to continue making a positive impact in the lives of a huge number of suffering individuals, along with their friends and families.

Over more than a quarter-century, the secular community has supported SMART Recovery in helping millions of people overcome addiction and embrace a Life Beyond Addiction—a balanced and meaningful life. Greer will share SMART’s ambitious plans for growth based on a new strategic plan and how humanists and other members of the secular community can support these efforts.

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Founded in 1994, SMART Recovery (Self-Management and Recovery Training) is a global, nonprofit organization that helps people overcome problematic addictive behavior through free in-person and online meetings. SMART employs science-based techniques that have proven to be effective in helping individuals overcome addiction to substances and harmful activities. SMART has been endorsed by the leading government and medical authorities in Australia, the UK, and U.S. Learn more: www.smartrecovery.org.