

SMART Recovery International

25th Anniversary Presentation

Presented by: Nadene Lee and Kim McCreanor



Why We Exist



SMART Recovery International

Our Vision

An addiction-free world where people strive together to lead the best life for themselves, their families and their communities.

SMART Recovery International

Our Values

Empowerment: Everyone has the power of choice and can choose to change unhelpful or harmful behaviours.

Acceptance: People are not their behaviours so stigmatising language like 'addict' and 'alcoholic' is not used.

Accessibility: People seeking recovery are empowered to choose what works best for them from a 'tool box' of methods demonstrated in meetings and also available on line and in manuals.

Openness: People are free to engage with other services or groups, there is no one path to recovery.

Liberation: People are free to move on and pursue other goals in life once a balanced lifestyle is achieved.

A Global Organization



Board of Directors



Bill Greer SMART USA



Tony Wales SMART AUS



Shiv Sharma UK SMART



Nadene Lee
Independent



Madeline Dermotassian
Independent



Lorena Di Carlo
Independent



Jennifer Johannesen
SMART AUS



Brett Saarela SMART
USA



Bill Stearns SMART
USA



Ex-Officio Directors



Ryan McGlaughlin
SMART AUS



Angie King
UK SMART



Mark Ruth
SMART USA

SRI's Strategic Themes 2019

1. Strategic input and guidance to all SMART Recovery operations worldwide.
2. Infrastructure development that will build strong internal operations to enable access to the SMART Recovery programs for everyone.
3. Drive the growth and development of the SMART community worldwide.
4. To lead the ongoing development of research and science behind SMART Recovery.

Key Achievements 2019

- ✓ Employed first Executive Officer
- ✓ Laid the foundations for a strong governance framework
- ✓ Taken ownership of all SMART Recovery copyright
- ✓ Suite of international licensing agreements
- ✓ Facilitator competencies
- ✓ Training Analysis
- ✓ Fundraising Strategy

Key Achievements 2019

- ✓ Communications strategy
- ✓ Launched social media & web presence
- ✓ Communication Systems for facilitators
- ✓ Licensed SMART Recovery Ireland
- ✓ Commenced SMART Meetings in South Korea, Romania, Iceland & the Caribbean
- ✓ Handbooks being translated into Portuguese and Icelandic
- ✓ 115 enquiries from 29 countries, only 3 had SMART presence

Committees

Finance, Audit & Risk Committee

The FAR Committee oversees and assists with SRI's corporate governance responsibilities and practices, financial management and auditing, and ensures that SRI implements a process to identify and manage risks.

Brand & Communications Committee

The Communications and Brand Subcommittee oversees and assists with SRI's development of branding, marketing, media outreach and related communications initiatives with a focus on multiple stakeholders.

Committees – Cont.

Fundraising Committee

Oversees and provides guidance on the development and implementation of the organizations annual Fundraising Strategy and action plan that is aligned with the strategic objectives of SRI, identifies potential sources of funds and the implementation of fundraising activities

Global Training Committee - Chair: Bobbe Baggio

The development of a SMART Recovery training package to be used within the international context based upon identified common elements.

Addiction as a Development Issue

“Strengthen the prevention and treatment of substance use, including narcotic drug abuse and harmful use of alcohol.”

**Sustainable Development Goal
Target Activity 3.5**

“Efforts to reduce the demand for drugs will only be effective if they are based on scientific evidence and demonstrate respect for human rights “

**World Drug Report 2018
UNODC**



It's all About the People

"SMART gave me my life back"
Patrick, Malaysia

"Through SMART I make people SMART"
Rev Praise, India

"The strengths that people have to manage what life has dealt them is inspiring!"
Josette, Australia

"I facilitate to help others, but I also facilitate to help myself"
Facilitator, Malaysia

"Being able to make connections while learning practical tools and strategies is what keeps me coming back to SMART"
SMART Participant
Singapore

Alaric Tan | Singapore

Looking Ahead

- External communications & stakeholder relationships
- Funding support
- Identifying research opportunities
- Facilitator support networks
- Global training analysis
- Planning for Facilitator training:
 - In the Punjab region of India with the Special Task Force on Drugs
 - In Russia with addiction professionals
 - In Israel through a partnership with the Israeli government and Rehabilitation College; and
 - In the Caribbean with the Trinidad & Tobago Prisons Services





Life beyond addiction